

Recently Reviewed Online

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**Nonfiction**

**Catastrophe: The Story of Bernard L. Madoff, the Man Who Swindled the World** *Deborah and Gerald Strober*. Phoenix, Mar.

★ **Confessions of an Alien Hunter: A Scientist's Search for Extraterrestrial Intelligence** *Seth Shostak*. National Geographic, Mar.

**Curiosities of Literature: A Feast for Book Lovers** *John Sutherland*. Skyhorse, Apr.

**Flammable: Environmental Suffering in an Argentine Shantytown** *Javier Auyero and Débora Alejandra Swistun*. Oxford Univ., Apr.

**Got the Life: My Journey of Addiction, Faith, Recovery, and Korn** *Fieldy with Laura Morton*. Morrow, Mar.

**Le Corbusier and the Occult** *J. K. Birksted*. MIT, Mar.

**Making Freedom: The Extraordinary Life of Venture Smith** *Chandler B. Saint and George A. Krinsky*. Wesleyan Univ. (Univ. Press of New England, dist.), Feb.

**On Moving: A Writer's Meditation on New Houses, Old Haunts, and Finding Home Again** *Louise DeSalvo*. Bloomsbury, Mar.

★ **Something's Rising: Appalachians Fighting Mountaintop Removal** *Silas House and Jason Howard*. Univ. Press of Kentucky, Apr.



**Lifestyle**

**25 Essentials: Techniques for Grilling and ...Techniques for Smoking** *Ardie Davis*. Harvard Common, Apr.

★ **Babycakes: Gluten-Free, Vegan, Mostly Sugar-Free Treats from New York's Most Talked-About Bakery** *Erin McKenna*. Clarkson Potter, Apr.

**Delectable Desserts: Over 250 Best-Loved Recipes for Every Season of the Year** *Wendy Louise and MaryAnn Koopmann*. Sourcebooks, Apr.

**Go Green Get Lean: Trim Your Waistline with the Ultimate Low-Carbon Footprint Diet** *Kate Geagan*. Rodale, Mar.

**Takashi's Noodles** *Takashi Yagihashi with Harris Salat*. Ten Speed, Apr.



**Fiction**

**Cabal of the Westford Knight: Templars at the Newport Tower** *David S. Brody*. Martin and Lawrence (Blue Sky Media, dist.), Feb.

★ **Management Rewired: How Brain Science Is Revolutionizing Business**

**Charles S. Jacobs**. Portfolio, \$25.95 (320p) ISBN 978-1-59184-262-0

Jacobs, founder of the Amherst Consulting Group and managing partner of One Eighty Partners, debunks management myths in this provocative, counterintuitive volume, demonstrating how relying on emotions—rather than logic—leads to better business decisions. Jacobs draws on the latest research showing that positive and negative reinforcement don't improve performance, quantifiable objectives cause workers to fixate on the short term and sacrifice long-term focus and certain common management practices produce the opposite of the intended effect. He examines the limitations of current organizational strategy in light of brain science, using layman's language to map out how the brain interprets experience and responds to feedback, reward and punishment. He asserts that organizations that are able to apply brain science to their businesses will have a decided advantage over the competition, and he shows how his findings can enhance performance at every level of a company. Well argued and substantiated, this book turns prevalent management theory on its head and will have lasting impact on how it is taught in business schools and implemented in organizations. (May)

**Instant Turnaround: Getting People Excited About Coming to Work and Working Hard**

**Harry Paul and Ross Beck**. Morrow, \$22.99 (176p) ISBN 978-0-06-173042-9

In this compact and accessible business parable, Paul and Beck (coauthors of *Reved!*) claim that savvy managers can turn any company around by creating a happy, positive workplace and valuing employees. While empowering employees is a straightforward concept, according to the authors, most managers "don't live it." Lessons in making this seemingly effortless turnaround are recounted through the story of an ambitious HR director at a distressed magazine publishing company. With the guidance of a successful entrepreneur, she revitalizes productivity and amazes her skeptical, numbers-oriented

boss. While elementary in tone and message, a simple wisdom emerges that can be understood and shared by any manager in any industry. In dismal economic times, this small and genial fable provides the hopeful message that it is still the individual human spirit and cooperation that propels innovation and productivity. (May)

**The Future Arrived Yesterday: The Rise of the Protean Corporation and What It Means for You**

**Michael S. Malone**. Crown, \$27.50 (320p) ISBN 978-0-307-40690-3

Malone (coauthor of *The Virtual Corporation*) surveys the growing virtualization of the workplace and the dismantling of traditional organizational structures to argue that we need ways of thinking about organizations that reflect the changing reality of the people who are part of them. The solution, he asserts, is the "protean corporation," distinguished by its ability to constantly restructure itself to changing circumstances and new opportunities. Praising such corporations as Google, Wikipedia and the U.S. Army, Malone contends that these early-stage "shape-shifters" behave like perpetual entrepreneurial startups, continuously changing their form, direction and identity. He also examines the historical, technological and entrepreneurial evolution of the corporation and envisions the structure, behavior and impact of numerous protean organizations on the American economy and culture. Insightful and visionary, this book will appeal to forward-thinking executives who aim to develop their companies in the tumultuous and ever-changing global marketplace. (May)

**Following Isabella:**

**Travels in Colorado Then and Now** **Robert Root**. Univ. of Oklahoma, \$19.95 paper (288p) ISBN 978-0-8061-4018-6

Leaving the flatlands of Michigan for the spatial largesse of Colorado, Root (*Landscapes with Figures*) follows the 1873 tour by nature writer and pioneer Isabella Bird. Conflating Bird's travails as chronicled in *A Lady's Life in the Rocky Mountains* with his own narrative, Root both educates about the experiences of the Victorian "clergyman's daughter, an invalid... an apparent spinster until the age of fifty, a